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FOR IMMEDIATE RELEASE

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## A+ Federal Credit Union's Youth Financial Camps Receive Excellence In Financial Literacy Education Award

Austin, TX – A+ Federal Credit Union (A+FCU) is pleased to announce that its Youth Financial Camps have received the Institute for Financial Literacy's 2014 Excellence In Financial Literacy Education (EIFLE) Award (EIFLEawards.org) for the Children's Education Program of the Year, Planning & Money Management category.

The Institute for Financial Literacy (<u>FinancialLit.org</u>) recognized the A+FCU Youth Financial Camps for their success in promoting and developing financial literacy programs that teach children the value of managing money.

An authority on financial education, the Institute advances professionalism and effectiveness in the field of financial literacy education worldwide. In one its most competitive years, the Institute awarded 16 EIFLE Awards to organizations and individuals that support financial literacy education.

"We are extremely honored to receive this prestigious award for our innovative Youth Financial Camps," said A+FCU CEO Kerry A. S. Parker. "As a credit union founded by educators nearly 65 years ago, it is part of our culture to provide financial literacy education to the communities we serve."

Since 2010, A+FCU's free Youth Financial Camps have educated nearly 400 students in the Greater Austin area through hands-on projects and simulations that teach students money skills in fun and relevant ways.

During the summer, A+FCU offers several half days camps for youth going into 3<sup>rd</sup> – 8<sup>th</sup> grades. Registration for the 2014 Youth Financial Camps begins April 15, 2014. A+FCU membership is not required to participate. Parents should go to <u>aplusfcu.org/financialcamp</u> for more information and to register their children.

## A+FCU Receives EIFLE Award - 2

**A+ Federal Credit Union** has 17 Austin area locations, over \$1 Billion in assets, and more than **111,000** members that include not only educators, students, and their families, but other members of the community as well. To find out more, visit the website at <u>aplusfcu.org</u>.